

Our rapid e-learning training course is specifically designed for in-house trainers / subject matter experts who want to design and build their own rapid e-learning programmes.

During this intense two-day course we'll work closely with you to give you a thorough knowledge and understanding of online learning theories and strategies. We'll also show you how to use best practice instructional design techniques to develop effective learning objectives and curriculum plans. Finally, we'll teach you how to use a best-of-breed authoring tool to design and build engaging e-learning modules.

DAY 1

On Day 1, you will be introduced to key learning theories and strategies, different learning styles, and learning design. You'll also learn how to write for the web, how to write effective learning objectives and how to create e-learning curriculum plans.

After completing Day 1, you will be able to:

- ★ differentiate between 'information' and 'education';
- ★ understand the impact of the latest brain theory research in relation to learning design;
- ★ describe the five principles of andragogy;
- ★ differentiate between writing for the screen versus writing for paper-based delivery;
- ★ define the purpose of learning styles in relation to learning design;
- ★ identify the steps in designing e-learning content;
- ★ write effective learning objectives; and
- ★ create an e-learning curriculum plan.

DAY 2

On Day 2, you will learn how to use best-of-breed authoring and assessment tools to build a rapid e-learning module. You'll also learn how to insert appropriate graphics, audio and video clips into your e-learning content.

After completing Day 2, you will be able to:

- ★ use a rapid authoring tool to create e-learning modules;
- ★ source appropriate learning assets including graphics, audio and video;
- ★ incorporate interactions and graphics;
- ★ design and build assessments;
- ★ record and embed audio into e-learning modules;
- ★ embed video; and
- ★ save, preview and publish e-learning modules.

Get return on investment

Please remember that rapid e-learning is most suitable for short courses or bite-sized learning. Rapid e-learning modules should not last more than 30 minutes and usually consist of no more than one or two 'learning-objects' or specific topics. If your e-learning course falls outside of this scope it's possible that it should be referred for custom build. Please talk to us - we'll be able to advise you on the best solution for you.



Get results

After completing this rapid e-learning course you'll be able to create your own highly effective and engaging online learning modules that incorporate:

- ★ learning objectives;
- ★ best practice instructional design techniques;
- ★ practical activities, interactions and learning assets that engage learners and facilitate learning; and
- ★ assessments to test the learning outcomes against agreed learning objectives.

Get it right

To maximise the effectiveness of this course, you will need:

- ★ at least 12 months' experience of delivering training in a work-environment;
- ★ expertise in the area you are proposing to teach; and
- ★ experience in using Microsoft Word and Microsoft PowerPoint;

You will also need access to:

- ★ a PC/laptop with speakers or headphones, microphone, and Adobe Flash player;
- ★ the chosen rapid e-learning authoring and assessment tools; and
- ★ internet access.

Get ready to deliver more for less

For more information on our Rapid E-learning Training programme please contact our sales team on + 44 (0) 28 9064 3211 or email sales@aurionlearning.com