

Effective Study Skills

E-Learning for Institute of Hospitality

Background

The Institute of Hospitality (IOH) represents professional managers in the hospitality and tourism industries and has a worldwide membership. The Institute is managed as an educational charity, and exists to benefit its members in their career and professional development, as well as continuing to improve industry sector standards. The Institute of Hospitality Awarding Body is an established and nationally accredited awarding body providing professional management qualifications for the Hospitality and Tourism industries.

Challenge

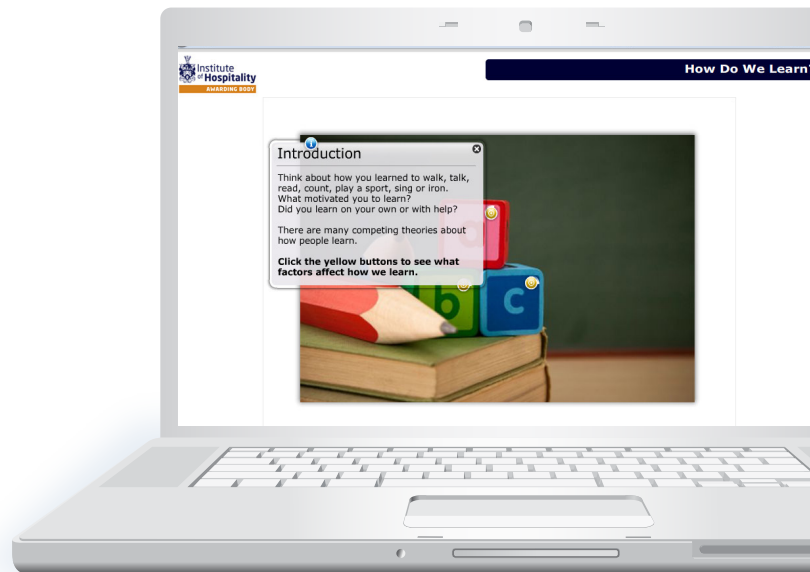
The IOH asked Aurion Learning to develop a suite of professional development e-learning units to assist their members and professionals in the hospitality and tourism industries. The following e-learning titles were proposed:

- **Effective Study Skills;**
- **Information and Research Handling in Hospitality and Tourism;**

Clients Say:

“Aurion Learning have provided a rapid and cost effective solution to our e-learning development. Making e-learning accessible and readily available to professionals in the hospitality and tourism sector has been our goal and this has proved achievable using the Aurion solution. We are delighted with the results”.

Kathryn Benzine,
Director of Professional Development



- **Introduction to Personal Development in Hospitality and Tourism;**
- **Managing Your Professional Portfolio in Hospitality and Tourism;** and
- **French Language Skills for Hospitality.**

The Institute wanted to ensure a quality product but needed to produce the e-learning programmes within a very short timeframe and with a modest budget, sponsored by the Savoy Trust.

Solution

We used rapid e-learning to develop the suite of e-learning programmes. Our instructional design team worked closely with the IOH project team and subject matter experts to identify the learning objectives of each e-learning unit. Our project team:

- reworked the existing learning content to match the learning objectives;
- structured the learning content and created interactive learning activities to support the learning; and
- produced the e-learning units using a rapid e-learning authoring tool.

Solution Continued

Finally we piloted the e-learning units, carried out testing and quality assurance, and then uploaded them to the IOH online learning environment using Moodle.

Each e-learning unit takes about 20 – 30 minutes to complete and features:

- audio recordings;
- interactive animations;
- interactive quizzes and games; and
- suggested additional resources.



Effective Study Skills

CREAM Strategy

CREAM is a strategy to help you review your Effective Study Skills.
How can you improve on elements of the CREAM strategy for yourself?

Are you:

- C**reative - Managing your time for effective study?
- R**eflective - Learning from your experience?
- E**ffective - Being organised and planning activities?
- A**ctive - Applying yourself physically and mentally to your studies?
- M**otivated - Aware of your goals and sticking to your plans?

Key Point
Don't forget to plan your time, organise your studying, limit the time so you do not become overtired and understand your studying goals.

You have now worked through Part 2, click Next to continue to Part 3.

Results

The Institute of Hospitality is able to offer enhanced membership services by providing their members and the public access to a suite of e-learning programmes.

The e-learning units have been made freely available to all those working or studying in the area of Hospitality and Tourism as voluntary continuing professional development (CPD) activities. Members of the Institute of Hospitality can use the e-learning units as a part of their CPD. Additional support is provided for those who wish to complete an approved Awarding Body assessment and achieve credit towards Institute of Hospitality Management Qualifications.

Clickable Diagrams

Learning Styles (VAKT)

Auditory

Auditory learning style

- Learning from listening and speaking
- Examples include debates, discussions, interviews, lectures, books on tape/CD, radio broadcasts, computer software, music and singing.

The diagram shows a central 'Learning Styles' circle with four segments: Visual, Auditory, Kinaesthetic, and Tactile. An arrow points from the 'Auditory' segment to the text box on the left.



Want to find out more?

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