



## SeXelearning

### E-Learning Consultancy for Southern Health and Social Care Trust (SHSCT)

#### Background

Sexual health has been described as poor in Northern Ireland with a high number of sexually transmitted infections and teenage pregnancies. One issue identified as contributing to this problem is that individuals responsible for delivering sexual health education often lack sufficient education and training.

The SHSCT wanted to provide training to its employees to help them deliver more informed sexual health education.

#### Challenge

The SHSCT wanted to work with an e-learning specialist to develop e-learning content, and to build their in-house capabilities so that they would be able to develop their own e-learning in the future. In particular, they wanted to:

- create a centralised e-learning portal to support health care professionals, social workers and community based workers deliver sexual education and advice;
- develop an interactive and engaging foundation level e-learning programme and learning tools for professionals new to the area of sexual health promotion;



- develop an e-learning tracking device to enable SHSCT to monitor usage and uptake of the e-learning programme; and
- have the capabilities to design and build their own e-learning in the future.

#### Solution

We approached this project in three phases:

##### Phase 1: Instructional Design Training

Our experienced team delivered a comprehensive two day instructional design training workshop to SHSCT's content writers. Under the guidance of the Aurion team, the SHSCT content writers converted text-based sex education guidelines into an interactive e-learning format that could be used in the online learning programme.

##### Phase 2: Interface Design Support

We worked with SHSCT to help them design and develop the **SeXelearning** website. We also provided key input in relation to the overall website design, programme layout and assessment. Our team advised SHSCT on additional learner support applications that needed to be included to facilitate networking and information sharing.

#### Clients Say:

“Aurion’s professional business like but friendly approach helped to create an effective working partnership which produced an excellent, high quality product we are all very proud of. Our SeXelearning e-learning course has received endorsements from the highest levels within Health and Social Services. “

Gerard Rocks,  
Head of Health Improvement, SHSCT

## Solution Continued

### Phase 3: Marketing

Finally, we worked with SHSCT and Southern Health and Social Services Board to co-ordinate a high-profile media launch of the new e-learning website, **SeXelearning**, which was attended by over 100 health and voluntary care professionals.

## Outcomes

The **SeXelearning** website is completely confidential and users access the site through a secure log-in area. It is divided into three areas: **Learn**, **Share** and **Support**.

The **Learn** area has over eight hours of engaging learning content. Each learning module features high quality animations, interactive quizzes and games that focus on real-life situations to put the learning in context. Learners have a learning portfolio which allows them to save key exercises and refer back to them at a later date.

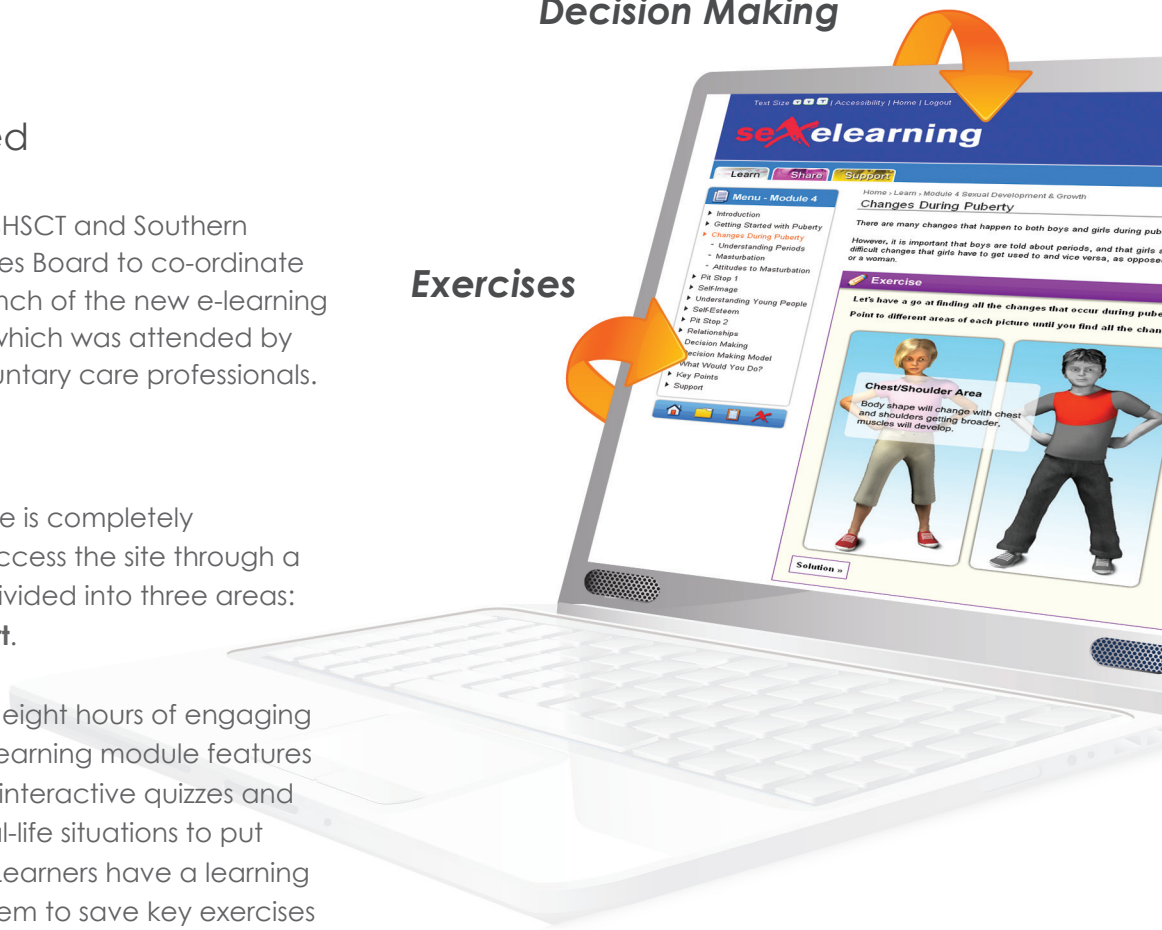
There are also a number of 'pit-stop' areas to encourage learners to reflect on and discuss key points.

Each module also includes a post-learning assessment exercise to review and test understanding. Upon successfully passing the assessments, users are awarded a certificate of attainment which they can use as evidence for continuing professional development.

The **Share** area has a number of discussion forums where learners can share and exchange information with others.

The **Support** area has key contacts, additional learning resources and suggested further training.

## Exercises



## Outcomes

**SeXelearning** has now more than 556 active learners including GPs, pharmacists, health visitors, nurses, teachers and youth workers, who are involved in promoting the sexual health of young people.

**SeXelearning** was awarded of prestigious institute of Healthcare Management Award in 2001.

It also won an Irish eGovernment Award in 2008.



Want to find out more?

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