

Medicines & Mothers – Challenges in Breastfeeding

E-Learning Programme for NHS Education for Scotland

Background

NHS Education for Scotland (NES) is responsible for designing, commissioning, quality assuring and providing education, training and development programmes for NHS Scotland staff.

Rates of breastfeeding in Scotland are amongst the lowest in the UK. NES wanted to develop an e-learning programme for multi-disciplinary healthcare professionals who are involved in the care of breastfeeding mothers to help them educate and inform new mothers, and to promote breastfeeding.

Challenge

NES asked us to develop an e-learning programme that would:

- help healthcare professionals promote breastfeeding in a sensitive manner;
- help healthcare workers understand their role in supporting breastfeeding mothers;

Clients Say:

“Although this was a difficult programme to develop, having to meet the needs of a range of healthcare professionals, Aurion were able to assist us in developing and arranging the materials in a way that allowed practitioners to use the resource in a flexible manner dependent on their prior knowledge and experience.

We had really positive feedback at the launch event and following on from this, with enquiries coming from elsewhere in the UK and abroad.”

Anne Watson,
Assistant Director of Pharmacy, NES



- provide an overview of the problems that might affect a mother during breastfeeding; and
- provide guidance on the safe use of medicines in breastfeeding mothers.

Solution

Our **Medicines & Mothers – Challenges in Breastfeeding** e-learning programme is unique because it has been designed to meet the overall needs of multi-disciplinary healthcare professionals who may be involved in the care of breastfeeding mothers including pharmacists, midwives, health visitors, nurses, and other healthcare workers.

It is divided into two sections. Section A is specifically designed for professionals with a limited knowledge of breastfeeding and includes an introduction to breastfeeding, breastfeeding in Scotland and breastfeeding influences and support. Section B focuses on medicines use in breastfeeding, including the treatment of conditions, principles of medicine use, guidance on medicine use, and the role of the healthcare professional.

Learners can complete both sections or go directly to Section B depending on their prior knowledge.

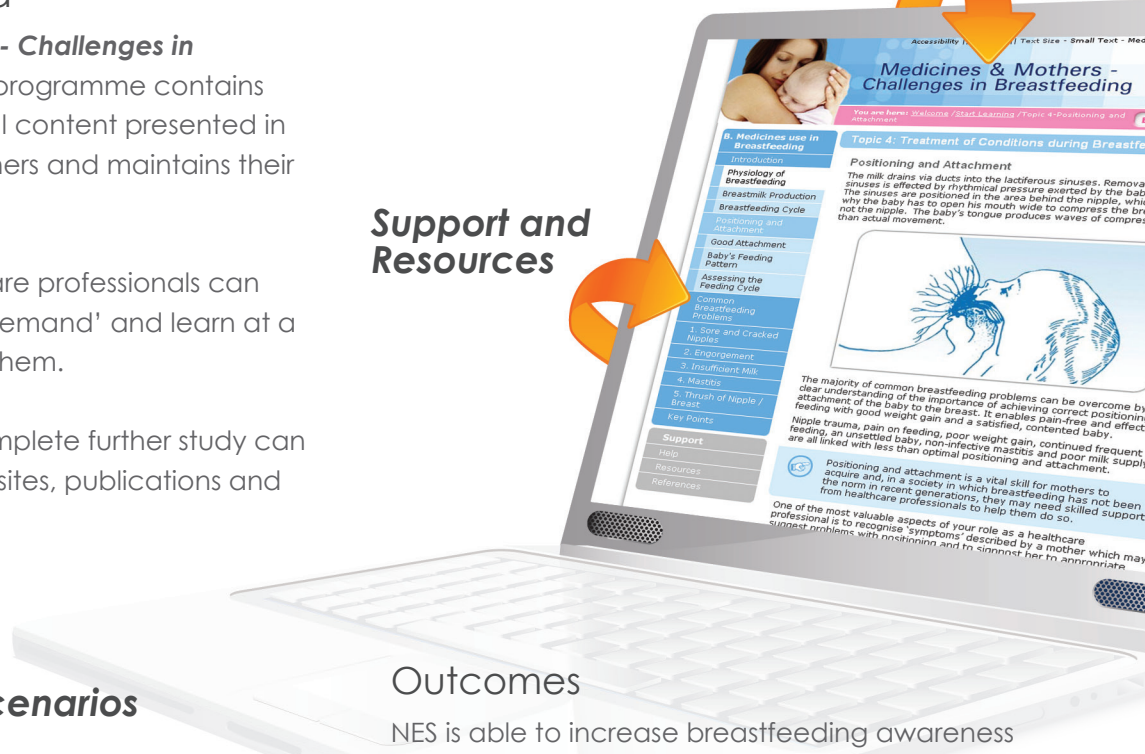
Solution Continued

Our **Medicines & Mothers - Challenges in Breastfeeding** e-learning programme contains best practice educational content presented in a way that engages learners and maintains their interest.

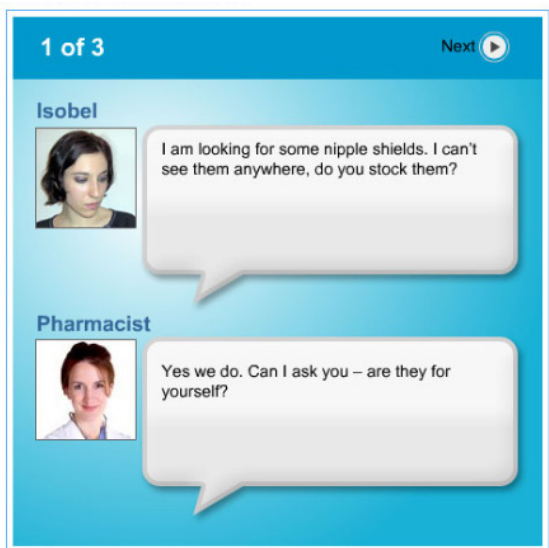
Multi-disciplinary healthcare professionals can access the learning 'on-demand' and learn at a time and pace that suits them.

Learners who want to complete further study can access links to useful websites, publications and research papers.

Support and Resources



Real Life Scenarios



Outcomes

NES is able to increase breastfeeding awareness amongst Scottish healthcare professionals.

NES is able to provide standardised training across the country.

Scotland's healthcare professionals now have an online resource that they can use to get the facts on breastfeeding and the best way to promote it. They can also learn how to support breastfeeding mothers, particularly in relation to the safe use of medicines in mothers during breastfeeding.

Learners can use the e-learning programme to improve their practice in relation to breastfeeding mothers.

Learners who complete the e-learning programme can use it as evidence of having continuing professional development (CPD) activities.

Reflective Practice



Want to find out more?

Call us on +44 (0)28 9064 3211 or email info@aurionlearning.com