

Smokefree Me, Smokefree You Smoking Cessation E-Learning Programme for NHS Education for Scotland

Background

NHS Education for Scotland (NES) is responsible for designing, commissioning, quality assuring and providing education, training and development programmes for NHS Scotland staff.

Challenge

Smoking is the largest single cause of preventable serious ill-health and premature death in Scotland today. Over 13,000 people in Scotland die each year from tobacco use - the equivalent of 250 a week or 35 a day.*

NES Pharmacy challenged us to design and build a comprehensive e-learning programme to support pharmacists and their staff in running community smoking cessation services.

Subject matter experts provided us with a huge amount of learning content. The challenge for us was to translate this content into an e-learning programme that would keep learners interested and engaged, and develop their practice on the ground.

Clients say:

"Working with Aurion was a good experience. They translated the information into an interactive resource quickly and efficiently and provided good ideas to help keep the resource interactive."

Fiona McMillan,
Lead Pharmacist Educational Development,
NES



Solution

We worked with staff at NES to identify the learning objectives and matched the existing learning content to these objectives. We then began to structure the e-learning programme, develop learning content and activities, and create the media to support the learning. During this process our project team were also working on the design and build. We kept the NES Lead Pharmacist and subject matter expert informed of each stage of development and ensured that we were on the right track.

Our Smokefree Me, Smokefree You smoking cessation e-learning programme includes over four and a half hours of interactive, educational learning content, spread over five modules:

- Necessary Knowledge to Run a Pharmacy Smoking Cessation Service;
- Getting Started;
- Products to Support Smoking Cessation Attempts;
- Supporting Quit Attempts with Carbon Monoxide Monitoring; and
- Smoking and Health.

*Source: The UK Smoking Epidemic, Health Education Authority (1998)

Additional Resources

Solution

Each module includes best practice educational content presented via attractively designed animations, audio visual clips showing real life scenarios, questions and answer sessions (with feedback), and interactive quizzes and games.

Learners need to complete an assessment exercise at the end of each module to check their learning.

Additional resources include links to relevant websites and research papers.

Interactive Quizzes



Designed Animations

2 of 5

Reset

Back Next

Pharmacist



And what about wee Hailey's asthma - has she had any more attacks recently?

Customer



Yes a few. It must be the winter months that are making things worse.

Outcomes

NES Pharmacy have been able to provide pharmacists and their staff with the knowledge to run community smoking cessation/prevention clinics throughout Scotland.

Pharmacists can now more confidently run smoking cessation clinics knowing they have best practice materials on hand to support and advise them.

Pharmacists can roll-out smoking cessation/prevention training to their staff.

It's easier for smokers in Scotland to access smoking cessation advice as they can now get advice and support from pharmacists and their staff.

Real Life Scenarios



Want to find out more?

Call us on +44 (0)28 9064 3211 or email info@aurionlearning.com

