

CCEA - eLearning Induction Programme

Project aim:

To develop a CD-Rom based eLearning programme which provides new employees with an overview of CCEA's organisational structure as well as standard organisational policies and procedures.

Project background:

The Council for the Curriculum Examinations and Assessment (CCEA) is an educational body in the UK, bringing together the three areas of curriculum, examinations and assessment. As part of an initiative to improve the organisational induction programme, CCEA wanted to explore the possibility of using interactive learning material to help orientate new recruits prior to taking up employment.

Services provided by Aurion:

Using a blended learning approach, Aurion's team of Instructional Designers supported the CCEA team in preparing the appropriate blend of eLearning and classroom based delivery.

Adopting a partnership approach, Aurion worked with CCEA HR professionals to collate, analyse and transform course content for delivery in a digital format with the team, also scripting and producing 30 minutes of key video messages incorporating a range of interactive features.



"Having worked with the Aurion team on a number of eLearning projects to date we are confident that in Aurion we have an experienced eLearning partner that brings to the table a unique blend of educational design expertise, software development skills and creative flair"

Andrew McAfee, Multimedia Manager
CCEA

Aurion supported CCEA in the design and delivery of a comprehensive piloting and evaluation of the eLearning programme and organisation rollout.

Product features:

Important policies and procedures are outlined and explained using a combination of colourful onscreen graphics, text and animation to help bring the content to life.

Key managerial representatives are introduced with the use of high quality and professionally recorded Audio Visual footage.

Interactive elements entice new employees to interact with the programme and learn about CCEA in a fun and engaging way.

A creative and interactive video-based Questions and Answers section helps to explain Learning & Development opportunities for all CCEA staff.

For ease of access, important reading and reference materials on policies and procedures can be located in the 'Resources' section.

Client benefits:

CCEA's new induction CD-Rom is an exciting new learning programme that has provided CCEA with the flexibility to educate and orientate new recruits on the organisation prior to commencing work.

The programme has allowed CCEA to provide new recruits with the opportunity to learn the 'basics' about the organisation in their own time and at their own pace whilst leaving more time to concentrate on more important activities at the Induction training day.

CCEA have streamlined their Induction process by accelerating the learning process for new employees.

Aurion's flexible programme design allows CCEA to continue to easily update the programme with new policies and procedures on a regular basis.

The resource has played an important role in helping CCEA to achieve the IIP accreditation.