

Project aim:

To design and develop an intuitive online CPD application to facilitate members in recording their CPD activities whilst helping the Insurance Institute of Ireland (III) as a professional body to effectively monitor and manage all member CPD activity in accordance with their new mandatory CPD scheme.

Project background:

As a professional body The III has always been dedicated to Continuous Professional Development and on the 1st of January 2006 a new three year CPD scheme was launched for its members. In order to fully support members and ease the potential administrative burden of monitoring and managing CPD for all concerned, the Institute decided to look at the possibility of introducing a web based online CPD application.

Services provided by Aurion:

Design and development of an online CPD application using existing key functional elements from Aurion's generic CPD tool.

Working in partnership with the in-house team to explore how the CPD requirements of the III and its members could be supported by an intuitive online application.



"Online CPD is encouraging our members to maintain professional competence while reducing our administrative overhead... we have relied on Aurion's can do approach to turn our problems into solutions"

Gillian Doherty, Training & CPD Manager,
The Insurance Institute of Ireland

Sharing with the in-house team our experience and expertise in working with other professional organisations on similar online CPD initiatives.

Helping the Insurance Institute to adopt a more strategic approach to CPD by introducing the option of additional online CPD features to help improve membership services and create a more sustainable organisation.

Product Features:

An intuitive online CPD portfolio resource that can be used by members to plan and record training activities.

A content managed feature rich CPD area for members to visit and learn about up and coming CPD training Events, conferences and approved suppliers, latest news etc...

Members can access and complete accredited online Learning seminars and accumulate CPD hours which automatically transfer to their CPD portfolio.

A separate administrative login area which allows the admin team at the institute to analyse all member CPD activities using a comprehensive reporting facility.

Benefits to the Insurance Institute and its members:

Online CPD Manager has allowed the Insurance Institute to create a more cost effective CPD Manager role and has already resulted in huge cost savings.

The reporting facility is a central administrative feature that allows the Institute to make use of key information. For example the administrator can determine course popularity.

The CPD manager now concentrates on fundamental CPD activities including, sampling and monitoring CPD activity, adding approved suppliers, advertising training events, accrediting CPD training and providing the Industry regulator with required information.

CPD Manager has helped to improve membership services by making it easier for members to take part in CPD activity. For example, members can now gain access to accredited online seminars (pre-recorded) in their own time without having to incur the costs associated with attending the live event.