

TAKE BACK CONTROL OF YOUR E-LEARNING DEVELOPMENT



DESIGNING & DEVELOPING RAPID AND BLENDED LEARNING SOLUTIONS

PRACTICAL WORKSHOP - NEW FOR 2008

INTRODUCTION

This **five-day modular workshop programme** enables attendees to design, develop and deliver effective learning solutions using the latest techniques and tools. Participants will develop a course outline, then progress through the development cycle, including storyboarding, media selection, practical writing skills, design and development of interactions and assessments. On course completion, students will have developed an online module of their choice to meet a pressing organisational training need.

The course is designed to be customised to reflect both the needs of individual participants and those of client organisations. Design and development tools used within the course can include clients' preferred products as well as generally available tools such as Articulate™ or Compositica™

AUDIENCE

This course is intended for managers, professionals, trainers and training managers who need to be able to develop effective blended learning quickly and cost-effectively.

AT COURSE COMPLETION

After completing this course, students will be able to:

- Design a blended or online learning module that satisfies a genuine and pressing need in their organisation.
- Design a piece of online learning incorporating storyboards, media, graphics, and clear writing.
- Design practical activities and interactions that engage the learner and facilitate learning.
- Design assessments that reflect and test the learning outcomes against agreed learning objectives.
- Evaluate the blended learning initiative using a range of measures.
- Use a rapid online learning authoring tool to create simple, effective, highly engaging online learning content.

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PREREQUISITES

Before attending this course, students must have:

- An understanding of training needs analysis.
- A good level of computer literacy.
- A sound knowledge of their organisation's training needs.

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COURSE OUTLINE

DAY 1/MODULE 1: INSTRUCTIONAL DESIGN TECHNIQUES

This Module focuses on the application of learning theory, including the correct specification of learning outcomes, current theories of learning models, and the fundamentals of best practice instructional design.

Lessons

- Bloom and Learning Outcomes
- Learning Models
- The Design Process

After completing this Module, participants will be able to:

- Specify learning outcomes appropriate to identified training needs.
- Apply learning model principles in the specification of the training solution.
- Prepare a lesson outline.
- Apply learning model principles in the specification of the training solution.
- Select and design for appropriate media to present the content.

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DAY 2/MODULE 2: THE DESIGN OF PRACTICES

This Module teaches a core element of blended learning - the design of practices that will engage learners, maximise interactivity and generally consolidate the learning.

Lessons

- Practices: learner-content perspective
- Practices: learner-learner perspective
- Practices: learner-teacher perspective

After completing this Module, participants will be able to:

- Design practices based on the interaction of the learner with the content
- Design practices based on collaborations among learners
- Design practices based on the interaction of the learner with the teacher / mentor

DAY 3/MODULE 3: ASSESSMENT AND EVALUATION

This Module focuses on how to design assessments that can measure the learning achieved, and how to determine the cost of that learning.

Lessons

- Assessment principles
- Designing online assessments
- Designing offline assessments
- Evaluating projects

After completing this Module, participants will be able to:

- Designing appropriate assessments to measure the extent of learning
- Evaluate blended learning projects

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DAY 4/MODULE 4: RAPID AUTHORIZING TOOL: BASICS

This Module teaches how to use rapid authoring techniques and tools to create simple, effective, highly engaging online learning.

Lessons

- Authoring Tool Core Features
- Creating a Basic Structure for an Online Module
- Working with Graphics
- Working with Interactions
- Working with Audio
- Working with Video

After completing this Module, participants will be able to:

- Create a simple online learning module incorporating graphics, interactions, sound and video.
- Save and Publish online learning modules in a variety of formats – internet, intranet and CD.

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DAY 5/MODULE 5: ADVANCED TECHNIQUES WITH RAPID AUTHORIZING TOOLS

In this Module we focus on how to get the best out of the rapid authoring tool for more complex and team-based blended learning approaches.

Lessons

- Using Templates
- Advanced Interaction Design
- Advance Audio and Video Work
- Working with Assessments
- Working with Surveys

After completing this Module, participants will be able to:

- Create and use templates to standardise in-house blended learning development.
- Improve the interactivity and engagement of online learning modules through the use of advanced interactivity and video techniques.
- Create and deploy surveys to help evaluate blended learning programmes.