

REGAIN CONTROL OF YOUR E-LEARNING DEVELOPMENT TO SUPPORT YOUR ORGANISATION'S URGENT TRAINING NEEDS



NEW WORKSHOP FOR 2008

DESIGNING & DEVELOPING RAPID AND BLENDED LEARNING SOLUTIONS

A practical workshop – for managers, professionals and training specialists

In this **five-day modular workshop** attendees learn to design, develop and deliver effective learning solutions using the latest techniques and tools. Participants develop a course outline, then progress through the development cycle, including storyboarding, media selection, practical writing skills, design and development of interactions and assessments.

Design and development tools used within the course can include clients' preferred products as well as generally available tools such as Articulate™ or Composita™



What you will learn:

After completing this course, students will be able to:

- Design a blended or online learning module that satisfies a genuine and pressing need in their organisation.
- Design a piece of online learning incorporating storyboards, media, graphics, and clear writing.
- Design practical activities and interactions that engage the learner and facilitate learning.
- Design assessments that reflect and test the learning outcomes against agreed learning objectives.
- Evaluate blended learning programmes using a range of measures.
- Use a rapid online learning authoring tool to create simple, effective, highly engaging online learning content.

PREREQUISITES

Before attending this course, students must have:

- An understanding of training needs analysis.
- An understanding of their organisation's training needs

REGAIN CONTROL OF YOUR E-LEARNING DEVELOPMENT TO SUPPORT YOUR ORGANISATION'S URGENT TRAINING NEEDS



YOUR FACILITATORS

This workshop is facilitated by Dave Madden and Fiona Quigley.

Dave Madden is Aurion Learning's Senior Instructional Designer, with over 20 years experience in the eLearning and training industries. His practical experience is backed up by a solid academic track record. He holds a Masters degree in Philosophy, a Diploma in Computer Science, a Professional Certificate in Management, a Diploma in Training and Development and a Higher Diploma in Education.

Dave specialises in accelerated learning techniques. Along with his normal instructional design duties, Dave is participating on an EU Minerva project that marries Gardner's multiple intelligences (MI) theory with elearning. His publications include *Trends and Issues in Instructional Design* (Edtech conference '07), *Alignment of Cognitive Psychology, Multiple Intelligences, Instructional Design and Virtual Classes* (EU Minerva project 228995-CP-1-2006-1-IE), and *Using Accelerated Learning Techniques in Elearning Design* (Edtech '08).

Dave will deliver the Instructional Design part (Days 1-3) of the workshop.

Fiona Quigley is Aurion Learning's Director of Learning & Innovation responsible for overseeing the delivery of eLearning development projects and the strategic direction of Aurion. Fiona has over 10 years experience in the eLearning and training industry and to date has designed and developed more than 1000 hours of visually stimulating, interactive learning for a variety of Irish, UK and international clients. Fiona's academic track record includes a BSC (Hons) in Computing & Information Systems, a Post Graduate Certificate in Management Practice and a Post Graduate Diploma in Learning Technologies.

As a certified NLP (Neuro Linguistic Programming) Practitioner, Fiona specialises in the areas of whole-brain learning and meta modeling. She is adept at utilising interactive techniques to promote deep learning through story telling, video-based drama, audio and animation, which is a key focus of the authoring tool part of the 5 day course.

Fiona will deliver the Authoring Tool part (Days 4-5) of the workshop.

REGAIN CONTROL OF YOUR E-LEARNING DEVELOPMENT TO SUPPORT YOUR ORGANISATION'S URGENT TRAINING NEEDS



CONTENTS

1. Instructional design: specifying learning outcomes, learning model theory, best practices in design.
2. How to design learner practice elements which engage the learner and consolidate learning.
3. Designing effective assessments and evaluating projects.
4. Using rapid development techniques and tools to quickly develop and publish online learning with graphics, interactions, sound and video.

To discuss how this workshop will help you and your colleagues deliver highly effective learning and assessment in impressively short timescales, contact:

Fiona Quigley

Director of Learning & Innovation

Telephone: +44 (0) 28 90643211

Email: fiona.quigley@aurionlearning.com

Web: www.aurionlearning.com

02 Digital Media Award 2008 for best eLearning product
Health Sector Irish e-Government Award 2008
Health and Personal Social Services Quality Awards 2007

