

Coaching / Mentoring Programme for eLearning Capacity Building

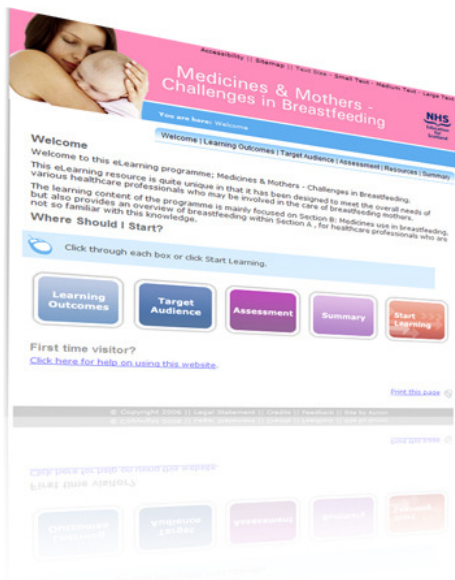
Aurion Learning provides the following services for organisations interested in building their internal capacity for developing and deploying their own eLearning initiatives.

1. Business Case and Return on Investment Support

For all eLearning initiatives, Aurion Learning encourages organisations to analyse the business case and work out Critical Success Factors (CSFs) so that the investment into the eLearning initiative can be assessed and justified.

2. Recruitment & Selection of eLearning team from internal or external staff.

Aurion Learning will work with organisations to help them build an eLearning management and development team from scratch, or to help improve an existing team.



3. Skill Development of Internal eLearning Team

– Aurion Learning can provide hands-on, practical training programmes within the following areas:

- eLearning Project Management Skills
- eLearning Instructional Design Skills
- eLearning Graphic Design Skills
- eLearning Multimedia Development Skills
- eLearning Technical Skills
- eLearning Editorial & Quality Assurance Skills
- eLearning Programme Evaluation Skills
- eLearning Marketing & Rollout Skills

4. Design and Development Support & Template Creation

Aurion Learning typically works closely with the internal team during their first project, creating organisation specific templates for Instructional Design, Graphic Design, Multimedia Design and Technical processes, including SCORM/LMS integration and Assessments.

5. eLearning Technical Strategy Support

Aurion Learning will advise organisations on the specific learning technologies required to support eLearning initiatives, including the selection and purchase of a Learning Management System, Technical Audits for end-users' PCs, the role of the in-house IT team and Internet Safety and Security issues.